

# **FASTSTRAT PLATFORM TERMS, POLICIES, AND GUIDELINES**

Effective Date: August 14, 2025

## **1. Definitions**

Customer Property – Any data, content, or materials uploaded, stored, or generated by Customer or Users within the Services.

Users – Individuals authorized by Customer to access the Services using Customer credentials.

Documentation – Instructional materials, guidelines, or manuals provided by FastStrat, including online help pages and Order Forms.

Order Form – Any document executed between FastStrat and Customer specifying purchased Services, fees, and related terms.

Third-Party Products – Software, applications, or services not owned or operated by FastStrat but used by Customer in connection with the Services.

## **2. AI-Generated Services**

The Services utilize generative AI technology. Due to its evolving nature, outputs may be inaccurate, incomplete, or misleading. Customer and its Users are responsible for verifying any information generated and rely on it at their own risk.

## **3. User Access and Account Responsibilities**

Access credentials are issued solely for individual Users and may not be shared.

Customer must provide accurate, complete, and current account information and maintain credential confidentiality.

Customer may manage Users' access and permissions but is responsible for all actions taken under its account.

Accounts involved in illegal activity or unauthorized credential sharing may be suspended or permanently terminated without notice.

## **4. Compliance with Policies**

Customer and its Users must comply with the Acceptable Use Policy (Section 5) and Fair Use Policy (Section 6).

## 5. Restrictions on Use

Except as expressly permitted in the Documentation or Order Form, Customer shall not, and shall ensure that Users do not:

- Sell, resell, lease, or distribute any portion of the Services;
- Use the Services outside of permitted purposes in the Documentation;
- Attempt unauthorized access to the Services or FastStrat systems;
- Develop a competing product or service, or perform benchmarking;
- Introduce viruses, malware, or other harmful code;
- Copy, modify, or create derivative works of FastStrat Property;
- Reverse engineer the Services, models, or algorithms, except as permitted by law;
- Submit sensitive personal data (e.g., government IDs, financial account information, health data);
- Remove or alter intellectual property notices associated with the Services.

## 6. Intellectual Property and Legal Compliance

1. Customer must respect third-party intellectual property rights.
2. FastStrat will investigate notices of alleged infringement and respond in accordance with applicable law, including copyright statutes.
3. Customer agrees to indemnify FastStrat against claims arising from Customer's violation of intellectual property rights.

## 7. Monitoring, Modifications, and Suspension

1. FastStrat reserves the right to monitor Service usage for security and operational purposes.
2. FastStrat may suspend or limit access for:
  - Breach of this Agreement;
  - Violation of Acceptable Use or Fair Use Policies;
  - Suspected unauthorized access.
3. FastStrat will make commercially reasonable efforts to provide advance notice where feasible.

## 8. Communications

1. Except for legal notices (termination, breach, indemnification, force majeure), FastStrat may communicate via email, Service banners, or other electronic means.
2. FastStrat may rely on instructions provided by Customer's authorized Users.

## 9. Third-Party Products

1. Customer is responsible for acquiring, maintaining, and operating Third-Party Products.
  2. FastStrat makes no warranties or guarantees regarding Third-Party Products.
  3. FastStrat's sole responsibility is to use commercially reasonable efforts to maintain interoperability where Service functionality depends on Third-Party Products.
- 

## 10. Acceptable Use Policy (AUP)

### Prohibited Uses:

**Customer shall not use the Services to generate or transmit content that is:**

- Unlawful;
- Defamatory, discriminatory, or offensive toward protected groups;
- Spam or unauthorized solicitation;
- Infringing on third-party IP;
- Impersonating others;
- Violating privacy;
- False, misleading, or deceptive;
- Sexual, political, or religious (except for educational/scientific purposes);
- Exploitative or abusive toward minors;
- Hateful, harassing, or violent;
- Malware; or
- Fraudulent or deceptive.

### Additional Restrictions

Customer shall not:

- Provide high-stakes professional advice without oversight;
- Facilitate gambling or payday lending;
- Engage in political campaigning;
- Mislead, deceive, or generate disinformation;
- Promote academic dishonesty;
- Fail to disclose automated AI interactions where not obvious;
- Develop tools inappropriate for minors.

### Publishing Generated Content

- Must be attributed to the human author or company.

- AI involvement must be clearly disclosed.
- Human author assumes responsibility for all published content.

## Enforcement

Violations may result in suspension, termination, deletion of data, or permanent account restriction. FastStrat may track violations to prevent future abuse.

**Report Violations:** [legal@faststrat.ai](mailto:legal@faststrat.ai)

## 11. Fair Use Policy

1. Services are provided fairly to all Users while maintaining stability, performance, and quality.
2. Exceeding usage limits may result in throttling, limitations, or additional fees.
3. Continued failure to comply may result in account suspension or termination.

**Questions:** [info@faststrat.ai](mailto:info@faststrat.ai)

## 12. API Service Terms

### 1. License and Purpose

Customer's access to the FastStrat API (the "API") is limited to integrating FastStrat Services with third-party platforms and applications, such as Google Ads Manager, Meta Ads, Shopify, and other marketing or e-commerce services ("Third-Party Services"). The API may be used only to enable interoperability, automate workflows, and manage marketing campaigns across connected services.

### 2. Compliance with Documentation

Customer shall use the API strictly in accordance with the API Documentation. Any non-compliant use must be corrected promptly upon discovery.

### 3. API Keys and Security

API Keys provided by FastStrat are confidential and must be used only by authorized personnel. Customer is responsible for maintaining the security of all API Keys and must immediately notify FastStrat of any unauthorized access or use.

### 4. Permitted and Prohibited Uses

Customer may use the API to:

- Connect and synchronize data with Third-Party Services;
- Automate marketing and analytics workflows;
- Generate reports or insights based on integrated data.

Customer shall not use the API to:

- Replicate or replace the core functionality of FastStrat Services;
- Develop a competing marketing automation platform;
- Access or manipulate other Users' accounts or data without authorization;
- Perform illegal, malicious, or harmful activity.

**5. Ownership and Revocation**

API Keys remain the property of FastStrat. FastStrat may revoke API Keys or suspend API access if Customer violates these terms, including breaches of security, Acceptable Use Policy, or Fair Use Policy.

**6. Third-Party Service Responsibility**

Customer is solely responsible for complying with the terms, licenses, and security requirements of any Third-Party Services connected via the API. FastStrat provides no warranties or guarantees regarding the availability, functionality, or compliance of Third-Party Services.

## **13. Updates to Terms and Policies**

FastStrat reserves the right to modify, update, or revise this Agreement, including all Platform Guidelines, Acceptable Use Policy, Fair Use Policy, and API Service Terms, at any time in its sole discretion. Updates will be effective immediately upon posting on the FastStrat website or other electronic means of notice. Continued use of the Services after such updates constitutes acceptance of the revised terms. Customers are encouraged to review this document periodically to stay informed of any changes.